

PRESS RELEASE

California Inland Fisheries Foundation, Inc.

Fisheries For Now...and the Future A Non-Profit 501(c)(3) Organization FIN #94-3160785 CA Sellers Permit # 101-581823

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California Inland Fisheries Foundation has begun establishing new goals into the future.

At the recent Board of Directors meeting, suggestions and plans were discussed to enable CIFFI to maintain presence in fisheries management with a minimal amount of personal interaction...a new phase.

When CIFFI was formed in 1992 by a small group of concerned anglers, it was intended to cooperatively assist California Dept. of Fish & Wildlife in providing kokanee plants in local lakes. This species of fish was originally intended as "feeders" for other species but as anglers began to specifically target them, both for the sport & table fare, popularity grew. An agreement was formed with CDFW and funding for this project, through CIFFI and privately raised dollars, subsidized kokanee for ensuing years. This partnership was unprecedented and continues; however, under different auspices.

CDFW has assumed costs of the kokanee program and is able to maintain the various projects that make it work – egg take, hatchery rearing and planting the fry. This has released CIFFI from the overhead costs originally established and provides an opportunity to reach out in other areas to make an impact. CIFFI has been actively involved in assisting other non-profit groups, pen programs, grants, etc., and now a shift in focus is underway.

The Board of Directors is particularly judicious in handling the dollars CIFFI receives from memberships, supporters, volunteers, and donations and as objectives changes, efforts will continue to create the greatest impact possible. One on-going commitment is the Lake Berryessa Pen Project, an obviously successful effort. At this time, derbies are not a priority, nor will there be an Annual Dinner and fundraising efforts are basically on hold although support and donations are welcomed. The Board of Directors will meet annually, or as needed and future opportunities will be evaluated. CIFFI will remain actively engaged as the "anglers voice" with CDFW.

Change is inevitable and certainly not easy to accept. But by being proactive and reducing our costs, CIFFI has set the stage for going forward for quite some time. CIFFI thanks all who continue to support our mission with a reminder – a shift of focus...a more concentrated direction - For Now, and the Future!